

WEBSITE

Client:	Earthling Films	Agency:	
Product:	Earthling Films	Date:	1/11/02
Job #:		Revision:	1
Title:	www.earthlingfilms.com	Note:	FINAL

[SPLASH PAGE]*(clean, fast load, two gif navigation only)*

Earthling Films (logo)
a full service
digital media production company

Digital Business Communications
*(leads to Flash graphical intro which end at
DBC Home Page)*

Original Programming
(leads to OP Home Page TBD)

[FLASH INTRO]

Message DELIVERED!

[DBC HOME PAGE]

Earthling Films
Digital Business Communications

“Telling your story” seems to be the goal of just about every communications company out there.
We believe that goal falls short of getting the job done.

Earthling Films doesn't just tell your story; we see to it that your message is DELIVERED –
delivered with all the impact you require. Earthling Films get attention. Earthling Films sink in.

After experiencing the full impact of an Earthling Films product, your audience will share your
comprehension and appreciation of the significance of your message. Only when the recipient of
your message “gets it” is the job done.

Navigation button:

WHY

Rollover pop-up:

-- do business with Earthling Films

LINKS TO:

Businesses engage Earthling Films because they know that, without fail, they will always get more than they paid for. Earthling Films is respected as a communications company that consistently furnishes a good value at a reasonable cost. Most clients hear by word of mouth about Earthling Films singular creative vision and ability to get to the heart of the message. Earthling Films is an award-winning creative studio with 15 years of corporate video production experience, so we know how to deliver your message.

Businesses work with the talented team of Earthling Films professionals because of their “whatever it takes” work ethic and originality. They’re also a lot of fun – providing a human touch to the technology. All projects, whether turnkey or a la carte, are produced in-house at Earthling Films with no middlemen and no handholding required. If you are new to this process, count on learning a lot as the Earthling Films team guides you step-by-step from concept-to-completion.

Businesses walk away with potent creative solutions to their message challenges. They get a big impression that is often directly responsible for increased sales. Physically, all clients receive their project on DVD, any videotape format and/or web compression.

Rollover pop-up:

-- use digital media to solve communication challenges

LINKS TO:

Show and Tell works. Humans absorb more information when it’s presented visually. Filming your message conveys the *whole* story. Your message can be applied to powerful, new, high-quality delivery methods like DVD (Digital Video Discs) and your Internet website (which we can design and build for you.)

Digital media makes the first impression a BIG impression. Never underestimate the added credibility that your company and products receive from digital media’s sophistication and Wow! factor. The best image of your company and products is presented with consistency using today’s most effective communication tool. There are many ways digital video presentations can save a great deal of money, too, like reducing the need for employee presence, thus saving on travel expenses and losses in productivity.

Anyone and everyone can operate DVD. It can be played anywhere – on a TV or a laptop computer, at a trade show or even looped to run over and over continuously in the company lobby.

DVD does it all. No other form of communication is so rich in content. Imagine broadcast-quality video/audio of your company and products, in movie screen dimensions, combined with fact files and interactive elements for viewer participation.

Navigation button:

WHAT

Rollover pop-up:

-- can we do for you

LINKS TO:

It used to be called shooting a corporate video. Now that the world is insisting on digital quality video/audio and interactivity, Earthling Films makes it so much more.

Earthling Films is the one stop source for all your digital multi-media needs. From helping define your objective or scripting a project based on your concept to complete in-house production capabilities to editing wizardry to adding interactivity to dubbing thousands of copies, we can offer you a turnkey package or fulfill any one aspect of the process.

Even if you *think* you don't have an immediate need for the services of Earthling Films, consider some of the ways our digital media products can solve your communication problems, save your company money and simplify your job.

Sales and Marketing Support

We at Earthling Films are expert at crafting persuasive productions. Sales is now 10% leg work and 90% Earthling Films.

Are all your salespeople presenting the same, accurate image of your company and news of your products in a coordinated approach? When calling on a customer, they could all pop a standardized DVD into a laptop and knock the socks off a new customer before beginning their pitch. Consult your salespeople; they're dying for digital media.

Training

When creating a training presentation, we become the trainee. We will hone it until it provides a thorough understanding of the material. Furthermore, Earthling Films training presentations are fashioned to keep an audience's attention – no more training sessions that put employees to sleep.

Training is where interactivity has truly become beneficial. A DVD can conveniently present information and then test trainees all at once in a group or individual setting. Expensive outside trainers may not even be necessary anymore.

Broadcast commercials and infomercials

There is no better way to let the world know of your product or service. Besides its unparalleled reach, commercials and infomercials offer the next best thing to a live demonstration. With our extensive background in broadcast advertising, we are very good at zeroing in on the unique selling point of your product and exploiting it so that the thousands or millions of viewers take notice.

Conferences and Meetings

Earthling Films are often the talk of regional conferences, annual meetings and sales conventions. Whether you are trying to rev up the troops or introduce new policies or products, Earthling Films' video modules get the point across. They're motivating, entertaining and memorable. Kickoff the session with a clever Earthling Film or interweave the video with live presentations.

Trade Show Presentations

Give attendees a good reason to stop at your booth and then transport them into your world through the magic of an Earthling Films presentation. Our digital media shows are not only arresting attention grabbers, but very effective demonstration tools as well. Free up your sales staff to conduct business while the crowd gathers around your Earthling film.

Product/Service Introductions and Demonstrations

Rollout new products and services in dramatic fashion. An Earthling Films DVD generates much more excitement than does a press release. We can make any product seem dazzling while we fully reveal all its benefits to the buyer.

Employee Orientation/Information

Bring employees fully up to speed on new information and policies in one viewing. We ensure that everything is covered in a way that is entertaining. Digital media's interactivity ensures everything was understood by testing your employees. Digital media's flexibility inexpensively tailors different messages to different employees. Digital media's convenience lets employees watch your material at a meeting, at their desk, on a plane or just about anywhere, anytime.

Company Overview

Earthling Films has a special knack for uncovering the essence of our clients' organization. We can capture your company and product in their best light and show off your employees, facilities, philosophy and process. Investors and clients appreciate getting this kind of insight into a company.

Existing Videos Enhancement

Do you have a library of video footage that has become stale or is no longer useful? Let us save you the cost of re-shooting it. We can breath new life into that footage by making it interactive for your audience. We can re-edit it in combination with other media like Power Point presentations.

Original Programming

Make your idea the product and take it to a wider audience of consumers who cannot come to you. You might create a 'how to' instructional presentation or realize your service/product has entertainment or educational value to some. The show we create for you can be packaged and sold, generating additional profits for your company.

Rollover pop-up:

-- have we done

LINKS TO: [A short 'best of' demo under the company logo and category links that correspond to

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the categories in WHAT we can do for you that lead to grouped gifs and descriptions.]

We think the effectiveness of Earthling Films work speaks for itself. Click on the Earthling Films logo to see samples of work from our portfolio or choose a category of interest to reveal images of work that address specific communication needs.

Sales and Marketing Support

Training

Broadcast commercials and infomercials

Conferences and Meetings

Trade Show Presentations

Product/Service Introductions and Demonstrations

Employee Orientation/Information

Company Overview

Existing Videos Interactivity

Original Programming

Navigation button:

Rollover pop-up:

WHO

has been helped by Earthling Films

LINKS TO:

The work of Earthling Films has been broadcasted locally and nationally. Thousands of employees have been trained and thousands of customers sold with the support of products from Earthling Films. Our clients include some of the most recognized names in the corporate world.

Abbott Realty Services, Inc.
Arthur Anderson/Anderson Consulting
AT&T
BellSouth
Buckhead Life Restaurant Group
CBS Radio
Cobb County Chamber of Commerce
Corliss Capital
Dale Carnegie
Emory University
GE Medical

Ackerman & Company
Arts Festival of Atlanta
Australian Body Works
Buckhead Brokers
Cadillac
CNN
Coca-Cola

Day's Inn
Frito-Lay, Inc.
Georgia Dept. of Tourism

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Georgia Power Company
GTE
JW Marriott
King & Spalding
McDonald's Corporation
Oglethorpe Power
Ritz Carlton Hotel Company
Sears
Smallwood, Reynolds, Stewart,
Stewart & Assoc. Architects
Swissotel
Trus Joist Corporation
WellStar Health Systems
WPBA-TV

Georgia Tech
Inacomp Computer Systems
Kellogg's
Lanier Business Products
NAPA
Racetrac Petroleum
Saks Fifth Avenue
Shoney's
Southern Company
Stone Mountain Park
TNT
Ursula's Cooking School
Westinghouse Environmental
WXIA-TV News

Testimonials TBD

Navigation button:
Rollover pop-up:

HOW
do we create your Earthling Films
presentation?

LINKS TO:

[Images of Earthling Films crew being creative and in the process of filming. Equipment and facilities are featured.]

To be effective, a message must do more than just impart the information; it must capture and hold your audiences attention. Our team has a creative process to achieve all that. We begin with you and your communication needs. Earthling Films has developed an intuitive questionnaire that we use to refine your message. It gets to the heart and soul of what you want to say. We take great care in massaging your message until it is precise. At that point, we determine the appropriate tone and point of view to carry your message with the greatest impact. It may be comedic or dramatic. It may be first person or third. The presentation is then ready to script. Scripting is all about creativity and vision – those intangibles that brought you to Earthling Films. When everyone approves the final draft, filming can begin.

Besides the hard-to-match creativity of our team, clients keep coming back to Earthling Films for the quality of the productions. To achieve that level of production value, we stay on top of the technology. We have all the latest tools with the fancy digital names, though all you really need to know is that you'll be impressed.

We produce in digital video using DVCam or Beta SP, or in 35mm or 16mm film. By using our own extensive lighting and grip (filming accessories) packages instead of renting, we can pass along big savings to you. Currently, the most exciting film innovation to hit the scene is the new wide screen format with a 16/9 length to height ratio similar to a movie theater screen. It adds a lot to the impact of your presentation.

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After we film your project, we'll put it together in one of our two Avid Media Composer 1000 non-linear editing suites. Graphics will be created in Adobe Photoshop and digitally composited with Adobe After Effects. When complete, we will add it to a DVD, compress it for your website and/or duplicate 1-10,000 videotape guaranteed copies in any format.

Navigation button:

Rollover pop-up:

WHERE

can you contact an Earthling

LINKS TO:

EARTHLING FILMS

is located 15 minutes north of Atlanta, GA in the historic Roswell Mill.

info@earthlingfilms.com (*opens addressed email*)

sales@earthlingfilms.com (*opens addressed email*)

david@earthlingfilms.com (*opens addressed email*)

85-A Mill Street

Suite 140

Roswell, GA 30075

(770) 650-5511

(770) 650-5522 Fax

Navigation button: DIRECTIONS

LINKS TO: A zoomable mapquest map of Atlanta/Roswell-Mill Street and text directions printable with Acrobat.

Navigation button: THE ROSWELL MILL

LINKS TO: A page of Mill photos and a paragraph about its history.

Navigation button (no link):

Rollover pop-up:

WHEN

Let's get to work now.