

RADIO

Client:	Popeye's	Length:	:60
Product:	Louisiana Legends Meals	Date:	9/17/96
Title:	Get Jazzed (Catdaddy All-Stars) Limited Engagement	Note:	

MUSIC: A fun, fast, original Dixieland jazz number with solos for bass, banjo, piano, trumpet and clarinet.

ANNCR (Voice like Louie Armstrong): The Catdaddy All-Stars are in town! And you can catch'em down at Popeyes celebrating the arrival of Popeyes' new Louisiana Legends -- five of the sassiest, satisfyin' dishes to ever come out of a N'Orleans kitchen. Popeyes has taken fresh, succulent shrimp and chicken and crawfish, served them on rice, and jazzed it all up with authentic cajun sauces and spices. Makin' for some mighty fine, lip smackin', powerful good eatin'. And the best part is the price -- all five are only \$3.99.

Swing in and ask for Budreaux's favorite -- the Crawfish.
(BANJO SOLO)

A.H. BUDREAU: Most bodacious.

ANNCR: Red's got a jones for the Jambalaya. (BASS SOLO)

RED "BEANS": Smokin'.

BAILEY:

ANNCR: That Sweet Bess, she can't get enough of Popeye's Chicken Creole.
(PIANO SOLO)

SWEET BESS BAYOU: Now we're cookin', Sugar.

ANNCR: Every dee-licious entree comes with one of Popeye's choice vegetables and their famous biscuits.

Hey Louie, whatch' you think of that Creole Shrimp on rice?
(TRUMPET SOLO)

LOUIE ROYALE: Very nice.

ANNCR: The spicy Chicken Stew leaves Fats at a loss for words.
(CLARINET SOLO)

FATS TUESDAY: (gets scatological)

ANNCR: Get jazzed at Popeyes. And do it quick before these legends from Louisiana slide out of town. This limited time engagement will end soon.