

IQ Website Content

Home



HOMEPAGE CHANGES

Slide 2

100 COMPANIES – 100,000 RELATIONSHIPS

Slide 3

1000 YEARS OF PRODUCTION EXPERIENCE

Slide 4

WORLDWIDE CONNECTIONS NIGHT & DAY



THALIA, Ink.

Option 1

Bubble 1: Sorry

Bubble 2: Only production company owners get to hang out here.

Option 2

Bubble: We only accept 🎬 CEOs with a high IQ.

Option 3

Bubble: IQ only grabs the best 🎬 CEOs.

Option 4

Bubble: IQ is HQ for 🎬 CEOs. Only.

Option 5

Bubble 1: Oversee a production company?

Bubble 2: You're eligible.



Option 1

Bubble 1: It's lonely at the top.

Bubble 2: Cyc! Not in IQ.

Option 2

Bubble: Feeling tested at the top? Raise the old IQ.

Option 3

Bubble: Been there. Decided that.

THALIA, Ink.

Option 4

Bubble 1: It's just you.

(beat)

Bubble 2: ...and 99 others just like you.

Option 5

Bubble: Headache relief for heading a production company.



Option 1

Bubble 1: It's no secret.

Bubble 2: We trade trade secrets.

Option 2

Bubble: Sharing IQ is actually encouraged.

Option 3

Bubble (near Martina) 1: Come on. The whole world knows you.

Bubble (near Martina) 2: You're in IQ.

Option 4

Bubble (near Martina) 1: You're someone I could tell my innermost trade secrets to.

Bubble (near Jeremy) 2: You make me want to be a better filmmaker.

THALIA, Ink.

Option 5

Bubble: Secure a global film presence and share global film presents.



Option 1

Bubble 1: Oh, what the heck.

Bubble 2: Throw a Hong Kong shoot in your bid.

Option 2

Bubble: IQ scores a big business advantage.

or

Bubble: IQ scores new business for members.

Option 3

Bubble: IQ is smart business.

Option 4

Bubble: Go multinational without leaving the home office.

Option 5

Bubble 1: Client needs a shoot in Hong Kong tomorrow?

Bubble 2: Yeah, so what's the problem?

THALIA, Ink.



Option 1

Bubble 1: Hop onboard.

Bubble 2: You're going to be flat out cycled you did.

Option 2

Bubble 1: A global support no brainer.

Bubble 2: IQ is genius.

Option 3

Bubble 1: Got global support?

Bubble 2: Get IQ!

Option 4

Bubble 1: Think you've got what it takes to keep up?

Bubble 2: You're in for the ride of your professional life.

Option 5

Bubble 1: Hop on in.

Bubble 2: See where we're taking the art of filmmaking.

ABOUT

TOP OF THE WORLD VIDEO

IQ is The International Quorum of Motion Picture Producers – the only global filmmaking organization comprised solely of production company owners or CEOs. For almost 50 years, IQ has served as an invaluable worldwide support network for a select society of consummate heads of production. Limited to 100 peers, IQ's membership is reserved for candidates who demonstrate creative excellence and meet high professional standards and other careful selection criteria. More than 45 countries and the breadth of film production industries are represented by IQ members. IQ is an instrument for its elite filmmakers, with these multifarious backgrounds, to pool knowledge and resources on international productions. IQ provides a forum for them to gladly exchange ideas, best practices, unique expertise and experiences with others like themselves. Out of this sharing, partnerships and co-productions grow. Armed with IQ's competitive edge, producers watch their businesses grow, as well. Members universally agree that IQ interaction, especially at the legendary conference that's held in a different country every year, enriches them both professionally and personally. Camaraderie is the essence of IQ and it lays a foundation of mutual trust on which members can build lasting relationships and friendships.

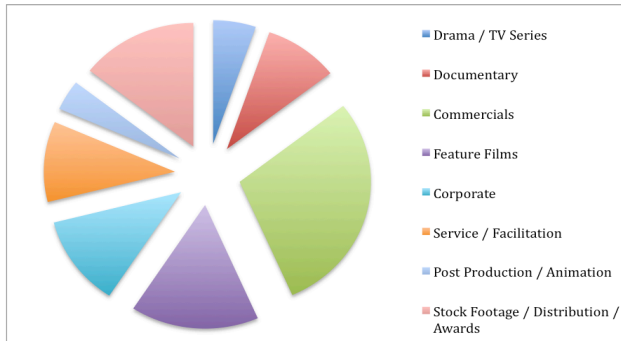
Global & Production Industry Diversity

IQ embodies geographical diversity and production industry diversity like no other filmmaking organization.

IQ companies are located in over 45 countries in Europe, North America, South America, Africa, Asia and Australia. World-class content is produced on a truly global scale. Collectively, IQ members shoot in nearly every country on the planet. When members cannot travel to foreign locations, IQ's international family of trusted filmmakers helps make it possible to source reputable film crews literally anywhere, speeding up the production process and reducing the cost of global projects. When members can travel, they know that no matter where they go, they are never alone. There will always be reliable friends to welcome and assist them. Having IQ is like having branch offices in over 45 countries. Members find great relief in knowing they have confidants everywhere and they can depend on a helping hand in every country on every continent.

Equally as important in promoting a medley of perspectives and augmenting collective knowledge, experience and resources is ensuring that the quorum reflects all filmmaking industries. IQ companies represent excellence in the

arenas of entertainment, documentaries, commercials, corporate communications, animation and new media.



Exclusive Membership

The International Quorum has been and always will be purposely designed to remain a small, closely-knit organization of accomplished production company owners only. Participation is limited to a maximum of 100 full members. This restricted size is necessary for IQ to furnish an environment that cultivates one-on-one collaboration and bonding. When close relationships are allowed to develop and flourish, members feel uninhibited and free to share information they would not share with mere acquaintances. They become truly supportive of one another, which leads to growth as filmmakers and great work getting made.

Not just any film producer is accepted. IQ's review committee is very deliberative in admitting only first-rate filmmakers who display a superior level of creativity and professionalism and live up to the organization's conscientious ethos. Knowing IQ's criteria are so demanding, members are reassured that all their IQ peers are dependable, conduct their business with the upmost integrity and are capable of producing work that meets their own standards. Members understand that it is an honored to be chosen to join this prestigious group. Do you deserve to be one of the 100? If you think you do, we invite you to present your application [here](#).

Trusted Filmmakers Connecting

IQ forges real, long-lasting friendships between like-minded filmmakers. That's what makes IQ so indispensable. An extraordinary communal spirit and sense of trust and camaraderie exists among members. Business exchanges are handled on a friend-to-friend basis. As friends, members go out of their way to help each other. Assistance could come in the form of advice from a highly qualified comrade who has dealt with the exact same issue. It could be teaming up with a conscientious colleague on a multinational co-production that goes off like clockwork. It could be getting brought up to speed on the latest technology. It could simply be an attentive, empathetic ear. However the help comes, it inevitably leads to successful projects, business growth, evolution as filmmakers or enriched lives. Everyone feels as though they're part of a very dynamic and

supportive international family. And it sure doesn't hurt that IQ members are interesting, enjoyable, fun-loving people who share the common language of this crazy industry.

THE IQ ADVANTAGE

In the film production business, if you're not on the leading edge, you've lost your competitive edge. Whether you manage a large organization or do it all yourself, IQ gives you the edge you need to stay on top. IQ delivers the entire world of filmmaking to you in person and IQ delivers your business to the entire world.

That's how IQ members know the *real* state-of-the-art. Their first hand networking with master filmmakers from every region and every discipline opens their minds to perspectives that keep them evolving beyond their local peers. They're up to speed on the latest cutting edge technology, techniques and trends. They're among the first to see where some of the most creative visionaries in the world are taking the art form.

That's how the visibility and promotion of your business mushrooms to markets across your country and around the globe. Belonging to such an elite organization commands attention.

That's how joining IQ instantly expands your production canvas and business opportunities to include, well, everywhere. Just like that, you'll have an international network of high quality production support, access to foreign locations and crews, equipment hire and precise local knowledge. Just like that, you'll have IQ friends to engage your company's production services or join forces with on co-production partnerships.

Think what it would mean to your business to offer your clients greater production value for their available budget. You could avoid making expensive production trips by outlining specific sequence requirements and entrusting the direction and shooting to an IQ friend. Think of the record overseas set up times. Think of detailed quotes and location photos within hours. Think of IQ's fast response to challenges like stock footage and accurate foreign language versioning.

Think what it would mean to you as the head of your company to no longer feel all alone at the top, that there are others at the top management level who understand your industry, your issues and your problems. These are your equals; they're not staff or your competition with whom you can't truly confide. Think what you could learn from other production heads around the world who are also tackling company visions, marketing plans, financial issues and other crucial aspects of running a successful production company. Think of new friends happy to let you in on their lessons learned, deals made and even their most treasured trade secrets in a laidback climate of mutual trust and respect.

THALIA, Ink.

“I share my most confidential business information and thoughts with the people in this organization. In 25 years, I have never been crossed and have almost always been helped, with an introduction, an idea or with someone else's similar experience. It's hard to believe such an organization exists, but it does. It will change your business approach for the rest of your life.”

- James Tusty, Mountain View Productions, New York, USA

MISSION

Bullets in descending order of importance should you wish to shorten.

The mission of The International Quorum of Motion Picture Producers is to:

- bring together a select group of film production's top practitioners—separated by distance, culture and discipline—into one global body;
- provide members with a dependable international network of good friends in the film business who will share ideas, advice, best practices, expertise, experience and information and provide practical production support at distant locations, always of a high quality, to other members as needed;
- maintain a climate of trust and integrity in which members feel comfortable consulting each other on such matters as business administration, deal making and creative execution;
- foster the closest possible professional links among members through its conferences and internal communications;
- enrich members' professional as well as personal lives by helping to build lasting friendships, broaden their world, grow their business, expand their contacts, stimulate their creativity, augment their capabilities and advance their access to, knowledge of and use of technology;
- secure a competitive edge for IQ companies by pooling knowledge and resources, increasing production value, speeding the process and lowering the cost of international productions;
- aid members, whenever requested, in all creative, technical and production aspects related to their work as producers;
- spark creative international cooperation and co-production in all aspects of motion picture production;
- continually improve, in quality and diversity, the worldwide network of members.

History

Founded in 1966, IQ was the brainchild of North Carolina filmmaker Walter Klein. His vision of a worldwide network of trusted filmmakers who could pool knowledge and resources on international productions was an innovation that producers arranging overseas productions desperately needed. Klein was one of those producers who frequently organized shoots abroad in an era long before email or even faxes or Telex. Nearly 50 years later, producers consider IQ as indispensable as the Internet and long distance conference calls.

Each year IQ presents The Walter Klein Humanitarian Award to honor a member who demonstrates selflessness by setting aside time and/or funds to help make life better for those in distress.

“IQ is a grand professional fraternity/sorority full of remarkable people doing their best to live a productive and meaningful life, perhaps to have the opportunity to do something heroic.”

-Walter Klein, *Founder*, IQ

LEADERSHIP

Headshots?

Executive Director

[Name]

Board of Directors

201x-201x Board of Directors

[Position]

[Name]

[Title]

[Company]

[Location]

APPLY

Thank you for your interest in gaining membership into IQ.

The International Quorum of Motion Picture Producers must be highly selective in approving new members in order to maintain the esteem in which the

THALIA, Ink.

organization is regarded. For that reason, IQ's review committee is very deliberative in admitting only first-rate filmmakers who display a superior level of creativity and professionalism and live up to the organization's conscientious ethos. In addition to an insistence on integrity and dependability, the ideal candidate should demonstrate a willingness to openly participate and share with other IQ members at our annual conference.

Only production company owners can become members. We seek the chief executives of production companies, because we want people who make films and run businesses. IQ encourages diversity, drawing from the any country and from the entertainment, documentary, commercial, corporate communication and new media disciplines. The member is the person and, if the member leaves the company, they take the IQ membership with them. The member can allow anyone in their company to attend conferences and access other IQ members for support.

Members understand that it is an honored to be chosen to join this prestigious group. Do you deserve to be one of the 100? If you think you do, we invite you to present your application.

MEMBERS

IQ's membership is arguably the greatest roster of visionary production company owners the world has ever assembled.

IQ members are all inspiring filmmakers who make outstanding films. They work with great talent and of course shoot all over the world. Our commercial, corporate communications and new media members create for important clients. Our documentary and entertainment members land high profile distribution. We are proud of our members' legion of international awards, including three Oscars, the Cannes Palm D'Or, copious Clios and numerous Cine Golden Eagles, to list just a few.

PARTNERS

Thank you for your interest in becoming an IQ partner.

IQ Corporate partnerships are awarded to organizations and business enterprises that sell products or services (e.g. audio, video and digital hardware & software, payroll services, legal & accounting services, etc.) to motion picture producers.

An IQ partnership delivers direct access to actual purchase decision makers in a receptive, in-person environment. IQ's company owners are eager to learn of

your products and services. In turn, there is much to be learned from these industry thought leaders. IQ conference attendees represent an ideal pool for testing new products and services. Their recommendations prove very influential.

Partnership includes: access to contact information of all IQ members; annual conference attendance, with access to all business and social sessions, as well as an opportunity to make a 30-minute presentation; articles and advertising in the bi-monthly TopIQs newsletter; and much more.

If you would like to learn more about becoming an IQ partner, please [email us](#).

CONFERENCES

IQ's legendary annual conferences put other industry conferences to shame.

Our weeklong autumn get-togethers are the highlight of the professional and social calendar. Each year, they beckon members to a new and exotic faraway destination. They're the heart of our organization, because IQ was created to build strong personal bonds between professionals around the world and there is simply no networking substitute for meeting up with friends, old and new, in a relaxed intimate gathering. Over 90% of co-ventures and interactions are between members who have cemented friendships and alliances at the conferences.

Wherever the IQ conference is held, you'll find the state-of-the-art. It's a chance to see what some of the world's most gifted filmmakers have been creating. Attendees screen each other's work and give valued feedback. It's a stimulating atmosphere that generates powerfully creative ideas. They hear from one another and from leading guest speakers about the latest advances in technology and future industry trends. Attendees take part in candid discussions concerning industry interests and goals, and a whole host of issues crucial to running a prosperous business. They freely exchange valuable business strategies that are quite often confidential.

Day sessions are lively and productive. Afterwards, they're capped by refreshingly original evening social activities that range from a Swedish Viking feast or a Swiss bowling tournament to a memorable visit to a Buddhist monastery in Japan.

The true joy of the conference though is the IQ members themselves; they're simply wonderful, creative people to be around.

CONFERENCES

Montreal, Canada 2013

THALIA, Ink.

Fall in Montreal. Who could ask for more? Our well-organized week together ***Bridging the Gap*** will be long remembered for its great slate of speakers: Peter Broderick emphasized protecting filmmaker independence in his Strategies of Modern Filmmaking; Errol Flanagan got us thinking about our Brand Strategies; and Blair Enns took us to high ground so we can Win Without Pitching. We also got to experience superb wine tasting and dining (with a hint of mystery), as well as, a private movie premiere of *Night Train To Lisbon* produced by IQ's own Peter Reichenbach and starring Jeremy Irons.

Panama, Republic of Panama 2012

What better place to connect with far off friends and colleagues than the city that connects the hemispheres. From Pacific resort to rainforest resort, the Panama conference was truly a tropIQal experience. ***Emerging Markets*** was the theme this year. Young filmmakers talked to us about producing on low budgets in these markets. Attendance was high for a Panama Canal boat trip and a Halloween party in paradise. Panama also marked the 25th anniversary of the President's Tie and the introduction of our Executive Director Arabella Hutter.

Sydney, Australia 2011

Everyone had a delightful time down under for ***The Sydney City Harbour Film Feast***. Great food. Great films. Great friends. And so many great ideas were generated in our sessions; a week was hardly enough time. We all learned a great deal from our amazing speakers about the role social media can play in our work and promoting our business. IQers got social venturing out from our harbour-front boutique hotel to take in La Boheme at the iconic Sydney Opera House, screen works at Fox Studios, dine on delicious seafood, cruise the harbour, stroll Bondi beach and even try a bit of belly dancing.

PROJECTS

IQ members happily lend their talents and tools in the promotion of worthy causes and the creation of creative collaborative projects. Because of IQ's unique status as the only global quorum of producers, our organization is a natural source for film projects composed of a wide range of subjects from many faraway parts of the planet. The production value that comes out of such a rich diversity of viewpoints cannot be equaled.

One More Voice

Amnesty International's 50th Anniversary

THALIA, Ink.

Talented IQ filmmakers around the world contributed all international segments to this compelling video project narrated by three time Oscar winner Meryl Streep and scored by Academy Award winning composer Hans Zimmer.

Activists all over the world ask viewers to add their voice to Amnesty International's fight against torture, the death penalty, unjust imprisonment, violence against women and other human rights abuses.

Pro bono production took place in Egypt, Abu Dhabi, Australia, Hong Kong, Kenya, Czech Republic, Ecuador, Hungary, India, Switzerland, Sweden, South Africa and a number of U.S. cities.

What I See

Over a dozen IQ filmmakers collected stories of female identity, self-reflection and empowerment to inspire women everywhere. For the What I See Project, over 350 women from 11 countries were asked to look in the mirror and honestly answer, "What do I see?" This video project is a unique platform that amplifies a diverse collection of women's voices.