

## TELEVISION

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|----------|--|---------|---------------------|
| Client:  | South Carolina Democratic Party                | Agency: | Murphy Putnam Media |
| Product: | Bob Inglis' record                             | Length: | :30                 |
| Title:   | <b>How Bob Inglis Tried to Steal Education</b> | Date:   | 8/27/98             |

### VIDEO:

BOB INGLIS sneaks into an unoccupied school and fills big empty sacks with books, chalk, globes, computers, aquarium, mouse cage -- *everything* in the classroom.  
SUPER: "How Congressman Inglis Tried to Steal Education."

"I must stop education from happinging, I must." is written on the chalkboard.

Filled sacks are thrown out the windows. He overloads a flatbed truck with desks and books, etc. A pan of forlorn school KIDS' faces.

A LITTLE GIRL tugs on Inglis' trouser leg.

The flatbed drives away with Inglis riding gleefully atop the load. They pass by a school bus on blocks after taking the tires.

The classroom is bare but for the pet white mouse sniffing a pencil. Inglis reaches back in and takes the pencil.

SUPER: Call Congressman Inglis  
864-232-1141  
Tell him to stop voting to cut education in South Carolina.

### AUDIO:

#### NARRATOR (rhyming):

Congressman Bob Inglis says cut, cut, cut,  
It's South Carolina schools he's trying to gut.

#### NARRATOR (rhyming):

300 million school dollars he tried to take,  
and 21,000 student loans,  
Can't he see there are futures at stake?

LITTLE CINDY SUE BLUE: Please Mr. Inglis, why  
are you trying to take away our education, why?

#### NARRATOR (rhyming):

After all this,  
Congressman Inglis still isn't done,  
Now he wants to eliminate education  
from receiving *any* federal funds.

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|----------|---------------------------------|---------|---------------------|
| Client:  | South Carolina Democratic Party | Agency: | Murphy Putnam Media |
| Product: | Senator Fritz Hollings          | Length: | :30                 |
| Title:   | <b>Future by Fritz</b>          | Date:   | 9/14/98             |

### VIDEO:

A group of one year old BABIES crawl around on an all white cyc.

An Asian girl plays with letter blocks that spell Head Start.

A white girl plays with a computer mouse.

An African-American girl plays with college text books.

A white boy plays in pile of funny money.

A white boy plays with toy trucks.

WIDE SHOT of all the babies.

CLOSE ON an African-American baby boy wearing a cap and gown. Computer generated lip movements reveal this baby is the source of the narrator's voice.

All the babies are dialing play telephones.

### AUDIO:

#### NARRATOR (HUSKY, DEEP, AFRICAN-AMERICAN MALE V.O.):

Let's take a look at just a few of the things that Senator Fritz Hollings has done for South Carolina public education:

He's supported Head Start...

and helped put computers in our schools.

Because of Senator Hollings' hard work, thousands of students receive much-needed loans and scholarships...

while their parents get tuition tax credits.

Why he even created the technical college system.

So on behalf of South Carolina's newest generation, I'd just like to say...

NARRATOR/BABY (O.C.): "Thanks, Fritz."

FEMALE ANNOUNCER: Call Senator Fritz Hollings and tell him, "thanks for supporting our schools" and "keep up the good work."

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| Client:  | South Carolina Democratic Party | Agency: | Murphy Putnam Media |
| Product: | Bob Inglis' record              | Length: | :30                 |
| Title:   | <b>Inglis Middle School</b>     | Date:   | 8/27/98             |

### VIDEO:

EXT. ESTABLISHING SHOT of "Inglis Middle School"

Classroom full of 7<sup>TH</sup> GRADERS. The TEACHER stands in an aisle between desks conducting a lesson. A GIRL raises her hand.

The girl hands her a dollar and the teacher goes to her change belt for change.

Several children raise their hands and start to cue up with various forms of payment.

The principal's office. Kids are lined up. The principal runs an x-ray wand over pockets and makes the kids cough up the change.  
Front steps. Children have to put coins in turnstiles to enter the school building.

The teacher breaks open piggybanks with a hammer.

WHITE TEXT ON BLACK:

Call Congressman Bob Inglis  
864-232-1141  
Tell Him to Stop Voting to Cut  
Education in South Carolina.

### AUDIO:

NARRATOR: What if Congressman Bob Inglis had his way?...

GIRL: Can a verb be an adverb?

TEACHER: Grammar question -- 80 cents.

NARRATOR: ... South Carolina would get no federal funding for education.

TEACHER: Who still owes on the classroom rent?

NARRATOR: ... somebody would have to make up the difference.

TEACHER: Timmy, I still need your payment for the new school bus tires.

NARRATOR: Congressman Inglis voted to cut \$300 million dollars from South Carolina schools and wants to totally "eliminate education" from receiving *any* federal funds.

TEACHER: Cash only.

NARRATOR: Tell Congressman Inglis to stop voting to cut education in South Carolina.