

TELEVISION

Client: AFLAC
Product: Insurance
Title: **Opie's Question**

Length: :30
Date: 5/2/97
Code: 007

VIDEO:

Clips of tender moments between father and son from "THE ANDY GRIFFITH SHOW."

ANDY tucks young OPIE into bed.

Aunt Bee looks on from doorway.

Andy tickling Opie.

Lights out.

AUDIO:

OPIE: Pa? What's AFLAC?

ANDY: AFLAC? Hmm, let me see.

Well, say I was to get sick...

(*chuckle*) or, or old Barney was to shoot me in the foot...

and I had to miss sheriffin' for a while,

then you and me and Aunt Bee why we'd be just fine, yes sir. So you go to sleep and don't you worry, okay?

OPIE: Okay, night Pa.

MUSIC: Andy Griffith theme whistling.

ANNCR: Over 40 million people worldwide protect the ones they love with AFLAC supplemental insurance.

TELEVISION

Client:	AFLAC	Length:	:30
Product:	Insurance	Date:	5/9/97
Title:	Becky's Christmas Wish	Code:	007

VIDEO:

Widescreen. Center of huge, crowded mall. Elaborate Santa's Workshop setup. Children are lined up to sit on SANTA'S lap. Cute, bubbly little BECKY is next. In the establishing shot, she is talking a HELPER ELF'S ear off. She's a rambler. Everyone else just tries to keep up.

The helper elf whispers into Santa's ear announcing the next child's name. Santa nods.

Becky climbs aboard and starts on a roll.

Becky hands Santa her piggy bank full of pennies. Santa is touched.

SUPER: AFLAC. Insuring over 40 million people worldwide.

AUDIO:

HELPER ELF: Becky. Sounds like her dad is sick or hurt or something.

SANTA: Ho, ho, ho Becky.

BECKY: Did Rudolph get my letter? I have some freckles, see.

SANTA: How's your daddy doing?

BECKY: He's getting better. He has some AFLAC; it makes you have a good Christmas when you can't go to your work.

SANTA: Good. Santa has some of tha...

BECKY: (*cutting off Santa*) Will you give this to a girl who isn't going to have a good Christmas?

What's your favorite kind of cookie?... (*audio fade as Becky goes on and on*)

TELEVISION

Client:	AFLAC	Length:	:30
Product:	Insurance	Date:	7/29/97
Job #:	X6-4104	Revision:	1
Title:	A Gift From Her Best Friend	Code:	007

VIDEO:

Widescreen. After school. A flood of kids waiting to get in a long line of school buses. FOCUS ON: Two little 3rd grade girls, ERICA and LAURA.

Laura pulls a beanie baby from her book bag and offers it to Erica.

Erica pulls the same beanie baby from her bag.

The girls get on the school bus.

The bus pulls away.
SUPER: Insuring over 40 million people worldwide.

AUDIO:

LAURA: My mom says you might need some stuff. I want you to have this.

ERICA: Thanks, but my mom just got me one.

LAURA: But my mom says your mom is sick or hurt or something?

ERICA: Yeah, but she has this thing called AFLAC.

LAURA: What's that?

ERICA: I don't know... it helps take care of things, 'til she can go to her work again.

LAURA: That sounds like good stuff to have.

ANNCR: AFLAC. Insuring over 40 million people worldwide.

TELEVISION

Client:	AFLAC	Length:	:30
Product:	Insurance	Date:	5/9/97
Job #:	X6-4104	Version:	
Title:	Big Hero Stunts Campaign: AFLAC, Baby	Code:	007

VIDEO:

Rocky mountains. Sweeping helicopter shot down to the top of a moving train. Over-the-top stunts. The evil VILLAIN has the action HERO halfway over the edge. The hero struggles back. They roll over. Now the villain is in trouble. He kicks the hero off. The hero lands between cars hanging on by one hand. QUICK CUT TO: FAMILY tied up inside car. BACK TO: The hero begins to pull up. Only his head clears when he sees the villain walking back to him.

The villain stands above about to stomp on the hero's hand. Only the hero sees the low tunnel just ahead.

The villain looks where the hero is looking.

Just before the villain hits the tunnel wall,

CUT TO: Close on hero/dad's face being woken up at home by family dog licking him and his kids jumping on his bed. It has all been a dream.

SUPER: AFLAC. Insuring over 40 million people worldwide.

Hero/Dad sits up and looks disbelievingly at the torn tuxedo he is wearing. It's the same one he wore in the dream.. Could it be?

AUDIO:

MUSIC: Big climatic action movie music.

EVIL VILLAIN: I hope you have supplemental insurance, because you're going to be out of commission for some time.

HERO/DAD: (*a la Terminator*) AFLAC, baby.

ANNCR (V.O.): If you get sick or injured, you can still be a hero to your family.

ANNCR (V.O.): AFLAC. Insuring over 40 million people worldwide.